



COCIR
SUSTAINABLE COMPETENCE IN ADVANCING HEALTHCARE

European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry

**SAVE
THE
DATE**

3rd ANNUAL

COCIR eHEALTH SUMMIT

BRUSSELS

8 DECEMBER 2016

DIGITAL HEALTH INNOVATION:

DEFINE MEASURE IMPACT

Transforming the future of
health & care in Europe

Save the date



European Summit on Innovation
for Active & Healthy Ageing
Brussels, 8 & Dec. 2016

COCIR: Strategic partner
of the European Summit
on Digital innovation for
Active and Healthy Ageing.
bit.ly/ageingsummit2016



#COCIReH16



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- **JOIN** the multi-stakeholder dialogue on the value of Digital Health Innovation for Europe.
- **DISCOVER** how Digital Health improves care quality, enhances population health and secures health system sustainability.
- **LEARN** how to measure and communicate on the value of eHealth solutions.
- **SEE** how many European health systems are scaling up innovation within a truly integrated care ecosystem.

FOR MORE INFORMATION OR EARLY REGISTRATION PLEASE CONNECT AT www.cocirehealthsummit.org

DIGITAL HEALTH INNOVATION: DEFINE, MEASURE, IMPACT

This year's COCIR eHealth Summit is under the umbrella of the European Commission's European Summit on Digital Innovation for Active and Healthy Ageing (5-8 Dec 2016, Brussels). The event builds on the outcomes of previous COCIR eHealth Summits looking at Big Data and the role of eHealth in delivering Integrated Care.

Industry needs to demonstrate the value of Digital Health Innovation in delivering Integrated Care. Information on the value of solutions will define innovative business models, broadening and accelerating eHealth uptake.

The Summit will advance the multi-stakeholder dialogue, jointly analysing the challenges of scaling up Digital Health solutions and how best to evaluate its impact.

The event will let policymakers, academia, civil society and the eHealth industry develop a shared vision on the value of Digital Health Innovation to Europe. The panel discussions and the exchange of expert views will fuel the wider debate on the digital transformation of health care and address the challenges posed by Europe's ageing society.

THE SUMMIT WILL BE ORGANIZED AROUND **THREE THEMATIC STREAMS:**

- 1. Defining Integrated Care workflows** that deliver person-centred care.
- 2. Leveraging data and intelligence** that improve population health management.
- 3. Building evidence** on the ability of eHealth to deliver the maximum impact.

WHY YOU SHOULD ATTEND?

The 3rd COCIR eHealth Summit offers a unique opportunity to:

- **JOIN** the multi-stakeholder dialogue on the pivotal role of Digital Health Innovation in transition to Integrated Care.
- **CONTRIBUTE** to the Blueprint for Digital Health and Care Innovation and to the development of an evidence-based roadmap.
- **DISCOVER** the existing evidence on the value of Digital Health Innovation.
- **SHARE** best practices and identify conditions of success for scaling up Digital Health initiatives.

WHO SHOULD ATTEND?

You should attend the COCIR eHealth summit if you are:

- Part of the European Commission.
- A member of the European Parliament.
- A member of the eHealth Network.
- A representative of EU Member States engaged in eHealth deployment in their countries.
- A member of an EU permanent representation in Brussels.
- A key decision maker for health ICT investment at country and regional levels.
- A health and social care provider or other health professional.
- A patient representative.
- A member of the scientific community.
- An industry representative, including from SMEs and national trade associations active in eHealth.



European Innovation
Partnership on Active
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