3rd World Congress on Integrated Care
19-21 November 2015, Mexico

In association with 8th National Congress of Integrated Medicine

Co-producing
High Quality
People Centered
Integrated Care for ALL

WCIC3 SPONSORSHIP OPPORTUNITIES
INFLUENCE REACH CREDIBILITY

CONTACT
Fiona Lyne, Director of Communications
Email: fionalyne@integratedcarefoundation.org
Tel: 00353 852248014
About the World Congresses

The Foundation has been organizing an International Conference since 2000. The International Conference takes place in European cities and regularly attracts 500 delegates from all over the world. Due to the success of the International Conference, it was decided to develop a World Congress in order to connect with regions beyond Europe and develop relationships in other parts of the world.

In November 2013, the First World Congress on Integrated Care, supported by the Agency for Integrated Care, took place in Singapore and attracted over 1200 delegates. Delegates were mainly director-level and programme/system-wide leaders and represented many disciplines from the field of integrated care, including researchers, industry/commercial representatives and clinicians.

In November 2014, the Second World Congress took place in Sydney, Australia. The congress was attended by 420 delegates from 25 countries. Delegates included clinicians, managers and academics involved in the design, delivery and evaluation of integrated care. Delegates experienced 40 sessions, 150 presentations, 20 keynotes, multiple track sessions, workshops and seminars. The congress featured over 170 speakers.

In November 2016, the congress has already been confirmed to take place in New Zealand and there are several regions already bidding for 2017.

Nick Goodwin, CEO
nickgoodwin@integratedcarefoundation.org
+44 (0) 7453 296234

Lourdes Ferrer, Director of Programs
lourdesferrer@integratedcarefoundation.org
+44 (0) 7453 282325

Fiona Lyne, Director of Communications
fionalyne@integratedcarefoundation.org
+353 (0)85 224 8014

Miriam Curran, Events & Marketing
miriamcurran@integratedcarefoundation.org
+353 (0)87 100 6866

Georgina Ferrer, Finance Manager
georginaferrer@integratedcarefoundation.org
+44 (0) 7455 723372
The International Foundation of Integrated Care (IFIC), in partnership with The Secretaría de la Salud Mexicana, the National College for Specialists in Integrated Medicine (CONAEMI) and the University of Anahuac, invites your organisation to be a partner for our Third World Congress on Integrated Care and 8th National Congress of Integrated Medicine “Co-producing High Quality People-Centered Integrated Care for ALL” which will take place in Mexico City, Mexico from 19– 21 November 2015.

The aim the Congress is to exchange knowledge, experience, new ideas and projects around three important areas of integrated care:
- Integration of acute and chronic care
- Integration of mental and physical health care
- Technologies underpinning integrated service delivery

Crosscutting themes will include:
- Care Coordination and Continuity of Care
- People-Centered Care
- Joint Improvement, Evaluation and Change
- Creating an Enabling Environment
- Mobile and Digital Health Solutions

With internationally renowned keynote speakers and plenary panels, invited speakers, oral abstracts and poster presentations from across the many disciplines that contribute to the growth and development of integrated care, the Third World Congress for Integrated Care should be an exciting and educational event for any practitioner, policy-maker, researcher or learner in this emerging field.

For more information about the Congress sessions, keynote speakers, themes, venue and parallel events please visit the congress webpage www.integratedcarefoundation.org/wcic3
Support from organizations such as yours is critical to the success of the Congress.

All profits from the Congress will go to The International Foundation for Integrated Care (IFIC), a not-for-profit network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and adoption of integrated care policy and practice and will support the development of a Latin American chapter of the Foundation. IFIC is also the main supporter of the International Journal of Integrated Care (IJIC).

In addition to connecting participants with the valuable resources your organisation provides, your support enables community based leaders, clinicians and students to attend by offsetting travel and registration expenses. This will be particularly important for our Latin American delegation.

Participation and partnering can occur in several ways. The World Congress on Integrated Care provides partners with many opportunities to connect with policy-makers, practitioners and researchers working towards integrated care.

Up to 400 global health invested practitioners, academic, researchers and students from around the world are expected to participate in the Congress in Mexico in 2015.

The wide range of partnering opportunities allows organisations to choose the most appropriate option to demonstrate their support and commitment to the development of integrated care policy and practice.

All sponsoring opportunities include high visibility, high-value and exposure in the form of:
• Electronical communication to over 10,000 Integrated Care professionals that subscribe to IFIC
• Brand exposure throughout the conference

The following packages are an indicator of what is possible and are offered for illustration purposes only, so please does not hesitate to make suggestions or talk to us about a bespoke package.
Our main partnering package (Principal Congress Partner- $15,000 + VAT) includes the opportunity to have a senior person representing your organization in the Organizing Committee of the Congress.

As a Principal Supporter of the 2015 Congress, your company will enjoy the highest level of exposure offered. The package includes extensive benefits and branding opportunities for widespread visibility at the Congress. The Principal Supporter will have the premier exhibition stand and ‘headline’ status on the Congress website, marketing outlets and Congress literature.

Benefits include:

1. Inclusion of one person representing the supporter in the organizing committee of the Congress and/or Scientific Committee

2. Your company may nominate a spokesperson to make a presentation to the full Congress as part of the main agenda. This will be agreed with the programme designer in advance so that your presentation is appropriately placed within the programme and compliments other presentations in that session.

3. Private pre-conference meeting organized in partnership with IFIC. IFIC to advise on agenda and invitations. IFIC to manage subscriptions.

4. Lunchtime or Breakfast workshop. Personalised invitation will be sent to all delegates and signups taken in advance. Contacts of attendees to be provided to sponsor

5. Logo on main summit slide noting Principal Congress Partner status (prominence given to high level sponsors)

6. Four complimentary invitations to the Congress

7. Exhibition stand (3x3 metres) including 2 exhibition only passes for stand staff

8. Logo, company profile and hyperlink on the home and supporter’s page of the Congress website as a co-supporter.

9. Profile on the Congress delegate app

10. Opportunity to distribute corporate material e.g. a report, brochure or branded materials
CONGRESS SUPPORTERS WILL OBTAIN THE FOLLOWING BENEFITS:

► Logo and hyperlink on appropriate pages of the Congress website
► Logo on appropriate pages of the Congress literature
► Complimentary delegates ticket(s)
► Complimentary VIP dinner ticket(s)

THE CONTRIBUTION IS AS FOLLOWS:

► Congress dinner $15,000 (+VAT)
► Lunch: $7,500 for two days (+VAT)
► Drinks reception: $5,000 (+VAT)
► Social Network Lounge $3,000 (+VAT).
   An area with workstations to enable internet access by participants.

CONGRESS DINNER
$15,000 (+VAT)

We will host a congress dinner for up to 100 participants of the Congress in a high profile Mexican venue. The event would provide a perfect opportunity to build relationships with fellow colleagues and network with new, in a fun and relaxed environment.

The package includes the following benefits:

► Opportunity to select invitations to dinner (maximum 100 places)
► Supporter logo on external communications relating to the dinner.
► Name, logo and profile included in the Congress delegate guide app (approx 100 words).
► Exhibition stand (3x3 metres) including 2 exhibition only passes for stand staff
► Opportunity to brand dinner hall as agreed with the Congress organisers (materials supplied by supporter).
► Logo on dinner table menus.
► Acknowledgement of supporter during the dinner.
► Your company may nominate a spokesperson to make a short dynamic presentation.
   This will inform the delegates of your company’s services and competitive advantages, as well as position your company as an industry leader.
► Four complimentary invitations to the Congress
► Opportunity to offer corporate gifts (goody bags) at each place setting for dinner

The supporter can enjoy exclusive branding throughout the evening.
The Congress lunch acts as the main opportunity for networking.

**CONGRESS BUFFET LUNCH**

$7,500 (+VAT)

The Congress lunch acts as the main opportunity for networking and is an ideal opportunity to raise awareness of your brand to the full Congress delegation.

The package includes the following benefits:

- Supporter logo on external communications relating to the Congress lunch.
- Exhibition space at the Congress
- Name, logo and profile included in the delegate guide app (approx 100 words).
- Logo displayed on poser tables during lunch.
- Your company may nominate a spokesperson to make a short dynamic presentation. This will inform the delegates of your company's services and competitive advantages, as well as position your company as an industry leader.

**DRINKS RECEPTION**

$5,000 (+VAT)

At the close of the conference there will be the opportunity for a sponsored drinks reception.

The supporters’ package will include the following benefits:

- Supporter logo on external communications relating to the reception
- Prominent promotion as a supporter of the drinks reception
- Promotion as a supporter on the delegate guide app
- Your company may nominate a spokesperson to make a short dynamic presentation. This will inform the delegates of your company's services and competitive advantages, as well as position your company as an industry leader.
Promotional Opportunities

The Congress includes many ways for companies to position their brand and to inform the delegates of your company’s services and competitive advantages, as well as position your company as an industry leader.

**ALL PACKAGES INCLUDE:**
- Logo and hyperlink on appropriate pages of the Congress website
- Logo on appropriate pages of the Congress delegate app

**THE CONTRIBUTION IS AS FOLLOWS:**
- Exhibition Stand $1,500 – $4,000 (+VAT)
- Congress Lanyards $3,500 (+VAT)
- Advertising $750 (+VAT)

**EXHIBITION STAND**
$1,500 - $4,000 (+VAT)

The Congress exhibition allows extended exposure and networking opportunities during the entire Congress. Connect with professionals in the field of integrated care and showcase your products and services over 3 days. The exhibition is connected to the refreshment areas to allow delegates to learn first-hand about suppliers in a relaxed environment. Limited availability.

- Company profile in the delegate guide app (approx 50 words).
- Complimentary delegate place to Congress
- 1 complimentary exhibition only pass (no access to main sessions).

Exhibition price includes, space, table and power point, Congress papers, morning and afternoon tea or coffee and lunch.

- NGOs/Not for profit/SMEs - $1,500 (+VAT) – this price is kept deliberately low to allow maximum opportunity for provider and charity participation
- Public Sector/Academic Institutions $3,000 (+VAT)
- Commercial/Government Organisations $4,000 (+VAT)

**CONGRESS LANYARDS**
$3,500 (+VAT)

- Logo (exclusively) on delegate lanyards.
- Company profile in the delegate guide app approx 50 words.
- 1 complimentary delegate place to Congress

**ADVERTISING**
$750 (+VAT)

Advertising space in the form of a flier or other material to be agreed - to connect participants with your valuable resources for improving health. Content to be approved and placement to be determined by Congress organisers. Artwork to be supplied by the supporter.
ABOUT THE FOUNDATION

The International Foundation for Integrated Care (IFIC) is a not-for-profit educational membership-based network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and adoption of integrated care policy and practice.

The Foundation seeks to achieve this through the development and exchange of ideas among academics, researchers, managers, clinicians, policy makers and users and carers of services throughout the World.

The Foundation’s goal is to provide a unique forum to bring these various perspectives together with the ultimately aim of improving the experience of care for patients, their families and communities, while improving the overall effectiveness of health and care systems.