



A shared culture for change:
Evaluating and implementing models of integrated people-centred services



Biography and photo guidelines

Biography guidelines

Please use the following guidelines when writing your biography:

- Keep your biography brief - it should be 100-150 words max. Biographies that exceed this amount will be subject to editing.
- Write in the third person e.g. John is the chief executive for NHS Camelot.
- Include your current position and a brief mention of work history and experience that is relevant to the conference topic and audience.
- Include academic qualifications, awards and references to published work only if applicable to the material you are presenting.
- Please note that we may edit to conform with our house style.

Sample biography

Sarah Smith is Chief Executive of InCare, the national integrated care charity. Sarah joined InCare from NHS South West, where she led a project on improving hospital discharge procedures for older people. She has extensive experience of working with people with long-term conditions in both acute and community settings. Sarah is a qualified nurse and her previous roles include head of patient experience in an acute trust and care co-ordinator for a community care scheme.

Sarah is the author of a number of papers on integrated care and is on the editorial board of Nursing Today. She is currently a non-executive director of a mental health trust.

Photograph guidelines

Please use the following guidelines when submitting your photo:

- The photo should be a hi-res jpeg (**do not send in a word or pdf document!**)
- The photo should be of your head and shoulders.