ICIC20 SPONSORSHIP OPPORTUNITIES

INFLUENCE       REACH       CREDIBILITY

CONTACT
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About the Foundation’s International Conferences

The Foundation has been organising a conference since 2000. The International Conference takes place in European Cities but attracts high level delegates from around the World. Delegates represent multiple disciplines in integrated care including researchers, industry representatives, clinicians and managers from both the health, social and public health sectors.

In recent years the conference has taken place in Berlin, Brussels, Edinburgh, Barcelona, Dublin, Utrecht and most recently in San Sebastian, Basque Region in April 2019. Since 2013, the Foundation also organizes a World Congress. This congress moves around the world (outside Europe) and has already taken place in Singapore, Sydney, Mexico City, Wellington, Brisbane. The 2nd Asia Pacific Conference on Integrated Care will be taking place in Melbourne in November 2019 and the 1st North American Conference in October 2020.

Meet the conference organising team:

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The 20th International Conference on Integrated Care will take place in Sibenik, Croatia from 27-29 April 2020. The conference is a partnership of the Ministry of Health of the Republic of Croatia, the City of Zagreb, Health Center Zagreb - Centar, Croatian Academy of Sciences and Arts, University of Zagreb, Libertas International University and the Catholic University of Croatia. The conference will bring together researchers, clinicians and managers from around the world who are engaged in the design and delivery of integrated health and social care.

The aim of the conference is to exchange knowledge, experience and new ideas in the design and delivery of integrated health and social care set against the following tracks:

- Public Health & Population Health Management
- Policy Development
- Role of Research
- Implementation Science
- Model-based Approaches to Integrated Care
- Supporting Specific Populations
- Supporting People with Specific Conditions
- Workforce Development
- Digital Health and Data Management
- Palliative and End of Life Care
- Intermediate Care and Care Transitions
- Children, Young people and Families
- Self-management and Co-production

Conference sessions, including plenary lectures, and both oral and poster presentations of submitted abstracts, are organised across these tracks.

With internationally renowned keynote speakers and plenary panels, invited speakers, oral abstracts and poster presentations from across the many disciplines that contribute to the growth and development of integrated care, the 20th International Conference on Integrated Care should be an exciting and educational event for any practitioner, policy-maker, researcher or learner in this emerging field.

www.integratedcarefoundation.org/icic20
Support from organizations such as yours is critical to the success of the Conference

Participation and partnering can occur in several ways. The International Conference on Integrated Care provides partners with many opportunities to connect with policy-makers, practitioners and researchers working towards integrated care. Over 1,000 global health invested practitioners, academic, researchers and students from around the world are expected to participate in the Conference in Sibenik in 2020.

In addition to connecting participants with the valuable resources your organisation provides, your support enables community based leaders and students to attend by offsetting travel and registration expenses. Support from establishments such as yours is critical to the success of the conference. All profit from the Conference will go to The International Foundation for Integrated Care (IFIC), a not-for-profit network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and adoption of integrated care policy and practice. IFIC is the main supporter of the International Journal of Integrated Care (IJIC).

At ICIC20 we will reduce our carbon footprint and become a greener conference. We will reduce the use of plastic, increase our digital offer over print and recycle where possible. This year’s venue is in walking distance from all hotels and the social activities and we will provide shuttle bus links from the local airports. You will find a range of green sponsorship options here and will be recognised from the podium for supporting a greener conference.
Our main partnering package (Principal Conference Partner- €30,000 + VAT) includes the opportunity to have a senior person representing your organization in the Organising Committee of the Conference.

As a Principal Partner of the 2020 Conference, your company will enjoy the highest level of exposure offered. The package includes extensive benefits and branding opportunities for widespread visibility at the Conference. The Principal Partner will have the premier exhibition stand and ‘headline’ status on the Conference website, marketing outlets and Conference literature.

Principle Conference Partner benefits include:

► Logo on main conference slide noting Principal Conference Partner status (with equal prominence to conference hosts)
► Inclusion of one person representing the supporter in the organising committee of the Conference and/or Scientific Committee
► Your company may nominate a spokesperson to make a presentation to the full Conference as part of the main agenda. This will be agreed with the programme designer in advance so that your presentation is appropriately placed within the programme and compliments other presentations in that session
► Private pre-conference meeting organized in partnership with IFIC. IFIC to advise on agenda and invitations. IFIC to manage subscriptions
► Lunchtime or Breakfast workshop. Personalised invitation will be sent to all delegates and signups taken in advance. Contacts of attendees to be provided to the sponsor
► Four complimentary invitations to the Conference
► Four complimentary invitations to the conference dinner
► Exhibition stand (3x3 metres) including 2 exhibition only passes for stand staff
► Name, logo and profile included in the delegate guide app (approx. 100 words)
► Profile on the Conference delegate app
► Opportunity to distribute corporate material e.g. a report, brochure or branded materials
We have a wide range of supporting packages ranging from €5,000 - €15,000 (+VAT) which offer you the chance to make direct contact with delegates.

As a supporter of the 2020 conference your company will enjoy extensive benefits and branding opportunities for widespread visibility at the conference.

**WORKSHOP SPONSOR €15,000 (+VAT)**

As a Workshop Sponsor you will have the opportunity to host your own breakfast or lunch workshop, providing you with direct access to the delegates. Workshops may be invitation only when you choose which delegates you would like to attend or be open to all delegates.

The package includes the following benefits:

- A branded email invitation inviting delegates to your session
- Access to contact details of delegates who attend your session
- Opportunity to write a post-conference blog summarizing your session
- Logo on main conference slide noting supporter status
- Four complimentary invitations to the conference
- Exhibition stand (3x3 meters) including 2 exhibitors only passes for the stand staff
- Logo, company profile and hyperlink on the homepage of the conference website
- Name, logo and profile included in the delegate guide app (approx. 100 words)
- Opportunity to distribute corporate material e.g report, brochure or branding materials
- Two complimentary invitations to the conference dinner

**BURSARY SPONSOR – (POA)**

Raise the profile of your organisation while supporting health and social care professionals and students and/or patients and carers to attend the conference. Not everyone can afford to attend the conference and companies like yours can help extend the learning and have a beneficial impact on outcomes for communities and health and care systems. We have a wide range of options available at various prices points. Contact us for more details.
Conference Support Packages

CONFERENCE DINNER SPONSOR €15,000 (+VAT)

We will be hosting a dinner for participants on Tuesday, 28 April. The supporter can enjoy exclusive branding throughout the evening. The package includes the following benefits:

- Supporter logo on external communications relating to the dinner
- Name, logo and profile included in the conference delegate guide app (approx. 100 words)
- Exhibition stand (3x3 metres) including 2 exhibition only passes for stand staff
- Logo on main conference slide noting supporter status
- Opportunity to brand dinner space as agreed with the conference organisers (materials supplied by supporter)
- Logo on dinner menus
- Acknowledgement as supporter during the dinner by IFIC Chair
- Your company may nominate a spokesperson to make a short dynamic presentation. This will inform the delegates of your company's services and competitive advantages, as well as position your company as an industry leader
- Four complimentary invitations to the conference, drinks reception and conference dinner
- Opportunity to offer corporate gifts (goody bags)

CONFERENCE BUFFET LUNCH SPONSOR €10,000 (+VAT) – COVERS 3 DAYS

The Conference lunch acts as the main opportunity for networking and is an ideal opportunity to raise awareness of your brand to the full Conference delegation. The package includes the following benefits:

- Supporter logo on external communications relating to the Conference lunch
- Exhibition space (3x3 meters) including 2 exhibitor only passes for stand staff
- Name, logo and profile included in the delegate guide app (approx 100 words)
- Logo on main conference slide noting supporter status
- Logo displayed on poser tables during lunch
- Your company may nominate a spokesperson to make a short dynamic presentation. This will inform the delegates of your company's services and competitive advantages, as well as position your company as an industry leader
- Two complimentary invitations to the Conference
- Two complimentary invitations to the conference dinner
The Welcome Drinks Reception

The drink reception acts as an excellent opportunity for networking.

**DRINKS RECEPTION SPONSOR €10,000 (+VAT)**

We will be hosting a Welcome Drinks Reception on Monday, 27 April. The package will include the following benefits.

- Supporter logo on external communications relating to the drinks reception
- Prominent promotion as a supporter of the drinks reception
- Logo on main conference slide noting supporter status
- Name, logo and profile included in the delegate guide app (approx. 100 words)
- Your company may nominate a spokesperson to make a short dynamic presentation. This will inform the delegates of your company’s services and competitive advantages, as well as position your company as an industry leader
- Two complimentary delegate places and two complimentary dinner tickets
- Exhibition stand (3x3 meters) including 2 exhibitors only passes for the stand staff

**DELEGATE APP SPONSOR €7,500 (+VAT)**

Delegates will download the conference delegate guide in advance of the conference to access the programme, speaker biographies and abstracts. This will also act as the conference delegate app on the day providing delegates all the information they require to navigate the event. It will also provide delegates with opportunities to make connections with other delegates and to rate sessions. The delegate app sponsor will have the following benefits:

- Prominent branding on the delegate app and recognition as app sponsor
- Supporter logo on external communications relating to the delegate app
- Two complimentary delegate places and two complimentary dinner tickets
- Exhibition stand (3x3 meters) including 2 exhibitors only passes for the stand staff
By making the conference available to view live online we extend our reach to thousands of integrated care professionals around the world. By aligning your organisation to the live video stream you too can connect directly with potential customers and raise awareness of your brand and its work in the field of integrated care.

Reasons to get involved:

► ‘Go live’ to your website! The conference will be filmed and simultaneously live streamed to your website, the Foundation’s website and social media platforms such as twitter and facebook
► Digital marketing campaigns with your brand and weblink will be deployed throughout the conference to promote the live stream and boost online viewer sign up rates. Your mailing list subscribers will be able to simply click a link and watch live from anywhere in the world
► All our delegates and everyone on our mailing list and social media channels will received branded mailshots promoting the live stream – before, during and after the event
► Your clients and viewers will also be able to ask questions via live question and answer facilities
► We will provide co-branded graphics for Twitter, Facebook and LinkedIn. You will receive rich, real-time feedback from customers and influencers
► All the videos will be made available for viewing on demand after the event via your website and the Foundations ensuring that your connection to the conference the association of your brand with the field of integrated care will remain long after the event is finished

LIVE STREAM SPONSOR €20,000 (+ VAT)

► Logo on main conference slide noting Live Stream Partner status (with equal prominence to conference hosts)
► Logo on the live video player screen (company logo with hyperlink on the live stream/VOD page)
► Logo and link featured on all live stream and conference marketing campaigns
► Pre-roll video advertisements, company videos and live interviews with your people can be arranged and played before, during and after the conference
► Your message and brand will feature on the video-on-demand archive. The entire live stream will be archived for one year on the Foundation’s website
► Four complimentary invitations to the Conference
► Two complimentary invitations to the conference dinner
► Exhibition stand (3x3 metres) including 2 exhibition only passes for stand staff
► Name, logo and profile included in the delegate guide app (approx. 100 words)
► Profile on the Conference delegate app
► Opportunity to distribute corporate material e.g. a report, brochure or branded materials
Promotional Opportunities

The Conference includes many ways for companies to position their brand and to inform the delegates of your company’s services and competitive advantages, as well as position your company as an industry leader.

ALL PACKAGES INCLUDE:
• Logo and hyperlink on appropriate pages of the Conference website
• Logo on appropriate pages of the Conference delegate app

THE CONTRIBUTION IS AS FOLLOWS:
• Registration Sponsor - €12,000 (+VAT)
• Digital Poster Sponsor - €10,000 (+VAT)
• Exhibition Stand - €1,250 - €3,500 (+VAT)
• Onsite Video Commercial - €5,000 (+VAT)
• Online Video Livestream Commercial - €5,000 (+VAT)
• Conference Travel Mug Sponsor - €10,000 (+VAT)
• Conference App Banner Ads - €1,000 (+VAT)
• Recharging Station - €2,000 (+VAT)
• Seat Drop - €1,000 (+VAT)

In 2019, we will introduce self-service registration kiosks to improve efficiency of check-in and cut out unnecessary queuing and frustration for our delegates. You can be part of our new departure by sponsoring the self-service kiosks. Your logo will appear on the screens. Not only that but your logo will appear on the printed badge and lanyard.

REGISTRATION SPONSOR - €12,000 (+VAT)

In 2019, we will introduce self-service registration kiosks to improve efficiency of check-in and cut out unnecessary queuing and frustration for our delegates. You can be part of our new departure by sponsoring the self-service kiosks. Your logo will appear on the screens. Not only that but your logo will appear on the printed badge and lanyard.

• Logo on pull up banner in registration area recognizing you as Registration Sponsor
• Logo and profile in delegate information email
• Logo on main conference slide noting supporter status
• Logo on check-in screens
• Logo on delegate badge
• Logo on lanyards
• Company profile in delegate guide app
• Exhibition stand (3x3 meters) including 2 exhibitors only passes for the stand staff

• Logo, company profile and hyperlink on the homepage of the conference website
• Name, logo and profile included in the delegate guide app (approx. 100 words)
• Opportunity to distribute corporate material e.g report, brochure or branded materials
• Two complimentary delegate places to the conference
• Two complimentary invitations to the conference dinner
Promotional Opportunities

**DIGITAL POSTER SPONSOR - €10,000 (+ VAT)**

Posters are on display in the exhibition area via e-poster stations for the duration of the conference and there are several oral poster sessions on the programme. By becoming the Digital Poster Sponsor your organisation can exclusively brand these e-poster screens or place banners in the e-poster section of the venue, place company cards on tables within the e-poster poster display area and be recognised on main slides on display during the oral poster sessions.

- Logo on e-poster station/ pull up banner recognizing you as Poster Sponsor
- Logo and profile in communication about e-poster submission process and logo noted in e-poster submission system
- Logo on main conference slide noting supporter status
- Company profile in delegate guide app
- Exhibition stand (3x3 meters) including 2 exhibitors only passes for the stand staff
- Logo, company profile and hyperlink on the homepage of the conference website
- Name, logo and profile included in the delegate guide app (approx. 100 words)
- Opportunity to distribute corporate material e.g report, brochure or branded materials
- Two complimentary delegate places to the conference
- Two complimentary invitations to the conference dinner

**EXHIBITION STAND - €1,250 - €3,500 (+VAT)**

The Conference exhibition allows extended exposure and networking opportunities during the entire Conference. Connect with professionals in the field of integrated care and showcase your products and services over 3 days. The exhibition is connected to the refreshment areas to allow delegates to learn first-hand about suppliers in a relaxed environment. Limited availability. Exhibition price includes, 3x3m space, table and power point, morning and afternoon tea or coffee and lunch and your company profile included the conference delegate app (approx. 100 words).

- SMEs/NGOs/Not for profit - €1,250 + VAT (includes one exhibitor pass)
- NHS/Public Sector/Academic Institutions - €2,500 + VAT (includes two exhibitor passes)
- Commercial Organisations - €3,500 + VAT (includes two exhibitor passes)
Promotional Opportunities

ONSITE VIDEO COMMERCIAL (ONLY AVAILABLE TO HEADLINE SPONSORS AS AN ADD ON) - €5,000 + VAT

Include your 30-second spot immediately after conference welcome video. This video will be playing in a continuous loop in conference venue and on the website before the Conference. There will be approximately 5 monitors scattered throughout the conference meeting areas playing the welcome video. This is a sure way for your company message to reach all the ICIC20 delegates! General content must be approved by IFIC. Sponsor is responsible for providing their commercial.

ONLINE VIDEO LIVESTREAM COMMERCIAL - €5,000 – VAT

Make your presentation to thousands of virtual delegates watching the live stream. 60+ sessions are broadcast over the 3 days of the conference to thousands of online delegates. These 30-second commercials will be played after each session. Sponsor is responsible for providing their commercial.

CONFERENCE TRAVEL MUG SPONSOR - €10,000 + VAT

Keep delegates hydrated during the conference and help the environment by reducing plastic use. Sponsoring the Conference Mug is a refreshing way to get your name out to delegates. The Conference Mug is made with stainless steel and Polypropylene, a (recyclable) thermoplastic polymer. The Conference Mugs are imprinted with the conference logo and the sponsoring company’s logo (one-color) on all conference cups given to each delegate at registration.

CONFERENCE APP BANNER ADS - €1,000 + VAT

Get your customized banner ad in the conference guide delegate app which includes a clickable banner and description of your products and services.

RECHARGING STATION - €2,000 + VAT

The Recharging Station is where all the delegates can gather to network, refresh and recharge their personal batteries as well as their laptops, tables and phones! Signage will be placed throughout the lounge, and your company logo will be displayed throughout. You will also be welcome to place someone from your company at the recharging station for the duration for the conference if you so choose.

SEAT DROP - €1,000 (+VAT)

Advertising space in the form of a flier or other material to be agreed, to connect participants with your valuable resources for improving health. Content to be approved and placement to be determined by conference organisers. Artwork to be supplied by the supporter.
<table>
<thead>
<tr>
<th>Headline packages include</th>
<th>Principal Partner €30,000 +VAT</th>
<th>Live Stream Sponsor €20,000 +VAT</th>
<th>Workshop Sponsor €15,000 +VAT</th>
<th>Gala Dinner Sponsor €15,000 +VAT</th>
<th>Lunch Sponsor €10,000 +VAT</th>
<th>Drinks Sponsor €10,000 +VAT</th>
<th>Delegate App Sponsor €7,500 +VAT</th>
<th>Registration Sponsor €12,500 +VAT</th>
<th>Digital Poster Sponsor €10,000 +VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on main conference stage</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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<tr>
<td>Inclusion of one person on organising committee</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<td>No</td>
<td>No</td>
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<tr>
<td>Plenary speaking opportunity</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<td>No</td>
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<tr>
<td>Private pre-conference meeting with IFIC</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<td>No</td>
<td>No</td>
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<tr>
<td>Conference workshop as part of programme (inc email to delegates)</td>
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<td>No</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Acknowledgement as sponsor in opening speeches</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Opportunity to make short presentation</td>
<td>No</td>
<td>No</td>
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<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Exhibition space 3x3 Metre</td>
<td>Yes (most prominent position)</td>
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<td>Yes</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Profile in delegate app</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Opportunity to distribute flier as seat drop</td>
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<td>Yes</td>
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<td>No</td>
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<tr>
<td>Company logo on conference website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
<td>Yes</td>
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<td>Complimentary registrations to the conference</td>
<td>4</td>
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<td>2</td>
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<td>Complimentary tickets to the welcome reception</td>
<td>4</td>
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<td>4</td>
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<td>2</td>
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<tr>
<td>Complimentary tickets to the Gala Dinner</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Discounted registration for additional delegates</td>
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<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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</tbody>
</table>
EXHIBITION SPACE

Exhibition space is assigned by the conference organizers with priority given to headline sponsors. Remaining space is assigned on a first come basis. Organisations are free to choose their space once their sponsorship monies are paid in full. Full details of exhibitor set up, delivery and locations of stands will be distributed prior to the conference.

PAYMENT AND CANCELLATION

After the signed contract has been received by the conference organisers an invoice will be issued for a non-refundable payment of 25% of the total amount. The balance of the full payment is payable by 1st of February 2020. All cancellation requests must be submitted in writing. Cancellations received before 1 February 2020 will be required to pay 25% of full payment due. After 1 February 2020, no refunds will be made. IFIC reserves the right to cancel the exhibition or terminate the contract for any reason at any time upon written notice to the exhibitor. In this event a refund will be made for any rental fees paid by the exhibitor under the contract.

LIABILITY

The organisers accept no responsibility should the conference be cancelled due to force majeure cases. Materials and equipment belonging to exhibitors are their responsibility. The exhibitor is responsible for the safety of all their property onsite at the conference venue. It is advised that the exhibitors carry their own insurance against any risk of loss due to theft/negligence, damage, injury or liability.

Should you have other ideas for sponsoring ICIC20 that are in line with your own organisational strategy we would be more than happy to discuss a bespoke package!
ABOUT THE FOUNDATION
The International Foundation for Integrated Care (IFIC) is a not-for-profit educational network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and adoption of integrated care policy and practice.

The Foundation seeks to achieve this through the development and exchange of ideas among academics, researchers, managers, clinicians, policy makers and users and carers of services throughout the World.

The Foundation's goal is to provide a unique forum to bring these various perspectives together with the ultimate aim of improving the experience of care for patients, their families and communities, while improving the overall effectiveness of health and care systems.

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