ABOUT THE FOUNDATION’S INTERNATIONAL CONFERENCES

ICIC20 VIRTUAL CONFERENCE
9th | 16th | 23rd | 30th September 2020

20th International Conference on Integrated Care | Croatia

The ICIC20 Virtual Conference is a relaunch of the 20th International Conference on Integrated Care that was due to take place in Šibenik, Croatia in April.

The new edition will take place as a digital offer bringing over 100 hours of digital integrated care content presented through an innovative virtual event portal. This is an exciting new platform that allows a broad range of interactive experiences to rival any physical event. The ICIC20 Virtual Conference will allow connection from anywhere in the world, removing the cost and time associated barriers involved in attending the physical conference.

The Foundation has been organising a conference since 2000 which is attended by up to 1500 delegates annually. The International Conference takes place in European Cities and attracts high level delegates from around the World. Delegates represent multiple disciplines in integrated care including researchers, industry representatives, clinicians and managers from both the health, social and public health sectors.

Meet the core logistics team:

Fiona Lyne
Director of Communications
IFIC (Conference Director)
fionalyne@integratedcarefoundation.org
+353 (0)85 224 8014

Darren Curran
Marketing and Events Assistant
IFIC (Marketing and Communications)
darrencurran@integratedcarefoundation.org

Marije Kraan
Events Manager
Abbey (conference producer)
marije@abbey.ie
+353 1 648 6100

Edelweiss Aldasoro
Senior Researcher
IFIC (Programme Coordinator)
edelweissaldasoro@integratedcarefoundation.org

Meet the core logistics team:
IFIC and our ICIC20 Virtual Conference co-hosts, the Ministry of Health of the Republic of Croatia, the City of Zagreb, Health Center Zagreb – Centar, the Croatian Academy of Sciences and Arts, University of Zagreb, Libertas International University and the Catholic University of Croatia are proud to be at the forefront of this digital innovation.

Oral presentations, workshops and the poster display have been redesigned across 4 themed days to take place Wednesday, 9th, 16th, 23rd and 30th of September. Delegates can choose to attend all 4 conference days or select individual days to best suit diary and other commitments. All content from the conference days are available post event on demand depending on your registration type chosen.

The Virtual Conference will be attended by over 1,000 integrated care experts representing over 80 countries. The portal allows delegates to enter the portal using one simple log in, where they can access the full programme of plenaries, breakouts, networking and exhibition space opportunities, and then choose to join their preferred sessions just like at a physical event. However, with the virtual edition, all sessions are available on demand so delegates can go back and catch up on other sessions in their own time. Patient and Carers can access all sessions for free by applying for a bursary pass.

ICIC20 Virtual Conference is at the forefront of new event technology, using the latest digital innovations to bring the conference to life. The ICIC20 Virtual Conference will be hosted by the Health Centre Zagreb from their studio in Zagreb and anchored by the International Foundation for Integrated Care from their Irish office. This is a new way to communicate in a digital, post COVID 19 age. Built on a powerful and secure platform with dynamic features, the ICIC20 Virtual Conference portal has easy and concise navigation and dynamic tools to maximise participants experience and uses familiar zoom technology to support video and audio connection.

Delegates will choose from a range of session types including webinar style live sessions or a mix of live and recorded and animated content. Sessions will include live questions and answer sessions and chat functions. Delegates can also choose to access the virtual exhibition where they can set up pre-scheduled meetings or make impromptu connections with exhibitors, download brochures and exchange details. There is also a huge range of virtual functions for managing networking and discussion groups and the hub allows delegates to connect directly with each other by sharing contact details or setting up face to face options with ease.
BENEFITS OF SPONSORING ICIC20 VIRTUAL CONFERENCE

Support from organizations such as yours is critical to the success of the ICIC20 Virtual Conference. Participation and partnering can occur in several ways. The conference provides partners with many opportunities to connect with international policymakers, practitioners and researchers working towards integrated care. Over 1,000 global health invested practitioners, academic, researchers and students from around the world are expected to participate in the ICIC20 Virtual Conference.

In addition to connecting participants with the valuable resources your organisation provides, your support enables community-based leaders and students to attend by offsetting registration expenses. All profit from the ICIC20 Virtual Conference will go to The International Foundation for Integrated Care (IFIC), a not-for-profit network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and adoption of integrated care policy and practice. IFIC is the main supporter of the International Journal of Integrated Care (IJIC).

By sponsoring the ICIC20 Virtual Conference you will benefit from extended exposure of your brand to delegates.

- The ICIC20 Virtual Conference Platform will be available to delegates 2 weeks prior to the first day of the conference, allowing the opportunity for browsing your company, product and service details prior to the conference.
- As the conference will take place on 4 days over 4 weeks, this not only provides increased exposure to your brand, it also allows for follow up meetings with delegates on subsequent days of the conference. This could increase the speed of decision-making processes as delegates will have the opportunity to discuss their sponsorship meetings back at the workplace before meeting with you again to discuss further.
- The ICIC20 Virtual Conference Platform will be available to delegates for 12 months after the conference, extending the exposure of your brand further.
- Prove the value and impact of your sponsorship and your return on investment with instant data analytics
  - Receive data and contact details for delegates you met at your ICIC20 Virtual Exhibition Stand
  - Receive data and contact details for delegates who attended your sponsored session
  - Request meetings and exchange contact details with delegates through the one to one Meeting Hub – a great opportunity for following up with delegates you have had an initial meeting with and also allows delegates to request a meeting with you outside of the Virtual Exhibition opening hours
- Save money on travel, shipping and exhibition set-up costs
ICIC20 VIRTUAL CONFERENCE PARTNER

Partner Package €20,000 +VAT

As a Principal Partner of the ICIC20 Virtual Conference, your company will enjoy the highest level of exposure offered. The package includes extensive benefits and branding opportunities for widespread visibility at the Conference. The Principal Partner will have ‘headline’ status on the Conference website, marketing outlets and Conference literature.

Benefits include:

- Company logo, with link to your website, displayed at the top of the Virtual Conference Platform noting Principal Conference Partner status
- Company advert displayed at the start or end of a Plenary Session during the Virtual Conference
- Logo on conference slides of Plenary Sessions noting Principal Conference Partner status (with equal prominence to conference hosts)
- Your company may nominate a spokesperson to make a presentation to the full Conference as part of the main agenda. This will be agreed with the programme designer in advance so that your presentation is appropriately placed within the programme and compliments other presentations in that session
- Lunchtime Symposium Session/Workshop during the Virtual Conference. A personalised invitation will be sent to all delegates and signups taken in advance. Contacts of attendees to be provided to the sponsor
- Four complimentary invitations to the Conference
- Ten complimentary invitations to the Conference Networking Sessions at the end of the first three days of the conference
- Virtual Exhibition Stand
- Virtual one to one meetings with attendees during Virtual Exhibition Sessions, which are part of the conference programme.
- Company profile listed in the Virtual Exhibition section of the Virtual Conference Platform
- Company logo listed in the Virtual Exhibition section of the Virtual Conference Platform
- Company promotional materials listed in the Virtual Exhibition section of the Virtual Conference Platform
- Option to request one to one meetings with delegates in the Meeting Hub of the Virtual Conference Platform
- Company profile listed on the Conference Website
- Company logo listed on the Conference Website
- Company profile and logo included in two newsletters prior to the conference
- Company logo displayed on the ‘Meet Our Sponsors’ promotional email in advance of the conference
ICIC20 VIRTUAL CONFERENCE SUPPORTER PACKAGES

Satellite Symposium/Workshop Supporter €7,500 +VAT

As a Principal Partner of the ICIC20 Virtual Conference, your company will enjoy the highest level of exposure offered. The package includes extensive benefits and branding opportunities for widespread visibility at the Conference. The Principal Partner will have ‘headline’ status on the Conference website, marketing outlets and Conference literature.

Benefits include:

- Opportunity to host a Virtual Symposium/Workshop
- A branded email invitation inviting delegates to your session
- Access to contact details of delegates who attend your session
- Opportunity to write a post-conference blog summarizing your session
- Company logo and profile noted in the Session Information.
- Two complimentary invitations to the conference
- Ten complimentary invitations to the Conference Networking Sessions at the end of the first three days of the conference.
- Virtual Exhibition Stand
- Virtual one to one meetings with attendees during Virtual Exhibition Sessions, which are part of the conference programme.
- Company profile listed in the Virtual Exhibition section of the Virtual Conference Platform
- Company promotional materials listed in the Virtual Exhibition section of the Virtual Conference Platform
- Option to request one to one meetings with delegates in the Meeting Hub of the Virtual Conference Platform
- Company profile listed on the Conference Website
- Company logo listed on the Conference Website
- Company profile and logo included in two newsletters prior to the conference
- Company logo displayed on the ‘Meet Our Sponsors’ promotional email in advance of the conference
ICIC20 VIRTUAL CONFERENCE SUPPORTER PACKAGES

Digital Poster Supporter €5,000 +VAT

Posters are on display on a dedicated website, accessed via the Virtual Conference portal, for the duration of the conference and there are several oral poster sessions on the programme. By becoming the Digital Poster Sponsor your organisation can exclusively brand the e-poster area of the Virtual Conference portal and website.

Benefits include:

- Company logo and profile noted in the Session Information
- Two complimentary invitations to the conference
- Ten complimentary invitations to the Conference Networking Sessions at the end of the first three days of the conference.
- Virtual Exhibition Stand
- Virtual one to one meetings with attendees during Virtual Exhibition Sessions, which are part of the conference programme.
- Company profile listed in the Virtual Exhibition section of the Virtual Conference Platform
- Company logo listed in the Virtual Exhibition section of the Virtual Conference Platform
- Company promotional materials listed in the Virtual Exhibition section of the Virtual Conference Platform
- Option to request one to one meetings with delegates in the Meeting Hub of the Virtual Conference Platform
- Company profile listed on the Conference Website
- Company logo listed on the Conference Website
- Company profile and logo included in two newsletters prior to the conference
- Company logo displayed on the 'Meet Our Sponsors' promotional email in advance of the conference
ICIC20 VIRTUAL CONFERENCE SUPPORTER PACKAGES

SMEs/NGOs/Not for profit
€1,250 +VAT (includes one pass)

NHS/Public Sector/Academic Institutions
€2,500 +VAT (includes two passes)

Commercial Organisations
€3,500 +VAT (includes two passes)

The Virtual Exhibition section of the ICIC20 Virtual Conference Platform allows extended exposure and networking opportunities during the Conference. Connect with professionals in the field of integrated care and showcase your products and services over 4 days. The exhibition is available throughout the conference, but we will also make dedicated times available throughout the programme for delegates to meet with the exhibitors. And with our Virtual Conference, your company's exposure does not end after the 4 days, the portal will be live for 12 months after the conference and so will your company information!

Benefits include:

- A space in the Virtual Exhibition section of the Virtual Conference Platform
- Two staff passes to staff your virtual conference stand and attend the conference
- Virtual one to one meetings with attendees during Virtual Exhibition Sessions, which are part of the conference programme.
- Company profile listed in the Virtual Exhibition section of the Virtual Conference Platform
- Company logo listed in the Virtual Exhibition section of the Virtual Conference Platform
- Company promotional materials listed in the Virtual Exhibition section of the Virtual Conference Platform
- Option to request one to one meetings with delegates in the Meeting Hub of the Virtual Conference Platform
- Company profile listed on the Conference Website
- Company logo listed on the Conference Website

Video Commercial €3,000 +VAT

Include your 30-second spot immediately before and after the main plenaries. This is a sure way for your company message to reach all the ICIC20 delegates! General content must be approved by IFIC. Sponsor is responsible for providing their commercial.
ABOUT THE FOUNDATION
The International Foundation for Integrated Care (IFIC) is a not-for-profit educational network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and adoption of integrated care policy and practice.

The Foundation's goal is to provide a unique forum to bring these various perspectives together with the ultimate aim of improving the experience of care for patients, their families and communities, while improving the overall effectiveness of health and care systems.

The Foundation seeks to achieve this through the development and exchange of ideas among academics, researchers, managers, clinicians, policy makers and users and carers of services throughout the World.