



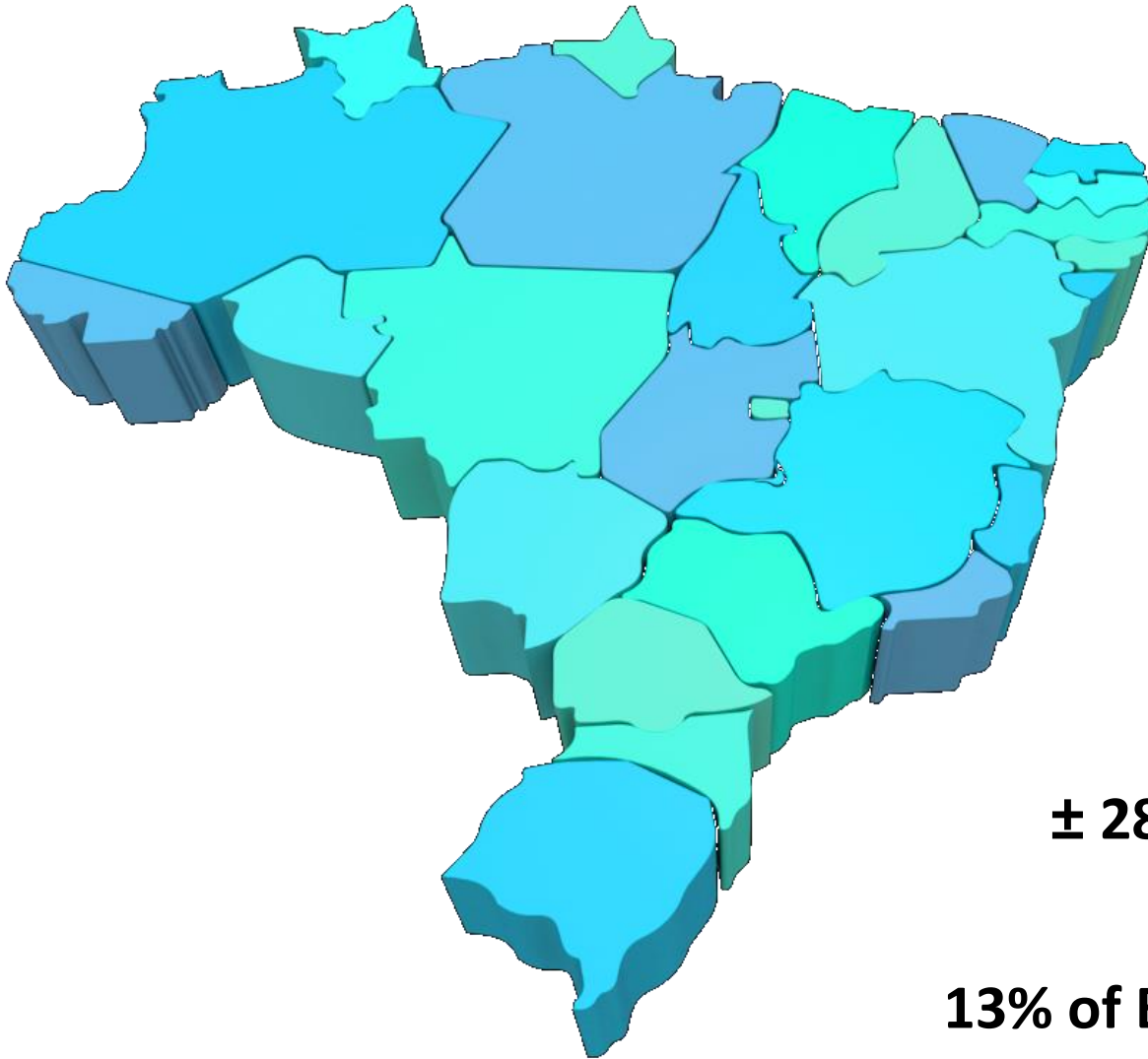
SÃO PAULO

GOVERNO DO ESTADO



Why we need age-friendly initiatives?

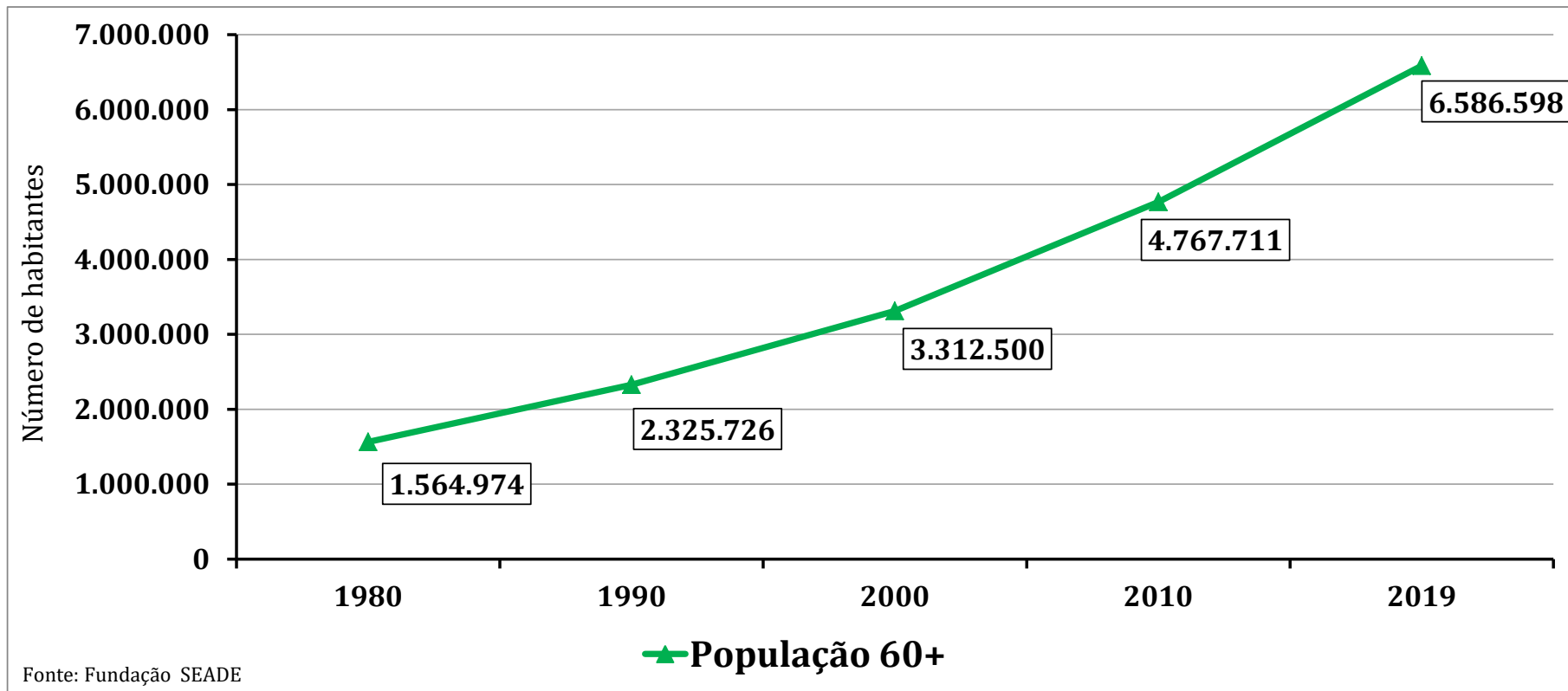
Brazilians 60 and +



± 28 million people

13% of Brazilian population

Population 60 and + in the State of São Paulo



2020: 6.833.722 pop 60+

15,3% of São Paulo's population

In 2027

São Paulo will have more elderly people than young people!

Launch of the “São Paulo Amigo do Idoso” State Program



Constituted an Intersecretary Commission composed of representatives of the following State Secretaries:

Culture;

Sports;

Economic development,

Housing;

Science and technology;

Justice;

Social development;

Health;

Education;

Transports;

Employment;

Tourism.

Coordinated by the Secretary of Social Development

The four pillars of action



Protection



Lifelong education



Health



Participation



Intersecretary Project



Instituted the
“Selo Hospital Amigo do Idoso”

Elderly friendly Hospital Certification

at São Paulo’s State



New manual 2018



Full level



Intermediate level



Initial level



entry (access)level

Why is it so important?

It is not another bureaucratic process among so many others;
It is not a question of obtaining a mere quality certification;
it aims to integrate the professionals as a real multidisciplinary team, encourage and support the geronto-geriatric qualification of health institutions as a care reference that includes, values, and preserves the autonomy and independence of the elderly

The hospital director signs the accession term

1st accession ceremony August 15, 2014



15 hospitals



2nd step: Perform 7 mandatory actions

- 1-Create (and maintain) a Project Management Committee;**
- 2- Make a diagnosis of the current situation (elderly patients, their caregivers and professionals);**
- 3- Present a list of all actions related exclusively to elderly health care already done;**
- 4- Include in the annual plan a description of actions aiming good quality and safety practices;**



2nd step: Perform 7 mandatory actions

- 5- Develop a plan to accessibility (focus : needs /dependence);**
- 6- Elaborate a continuous and permanent education plan on geriatrics and gerontology (for team members);**
- 7- Establish multiprofessional protocols for prevention of falls and pressure injuries.**



7 actions taken



Task: carry out 44 actions

P1 - Communication and information

P2 - Physical environment

P3 - Care management

1 – 17: mandatory

18 – 44: elective

Promote actions that respect the diversity of elderly (race, sexual orientation, gender, culture);

Implement a Volunteers “Elderly Friends” program;

Ensure elderly patients priority care;

Ensure the right of a companion to hospitalized elderly;

Inform elderly patients and companions of their rights and responsibilities

P2 - Physical environment

Provide adequate mattresses for elderly patients at risk for developing pressure injuries;

Better signaling in all circulation areas;

Adjust and maintain floors, ramps and sidewalks through an accessibility plan;

Provide night light (wake lighting);

Provide safe and obstacle-free circulation spaces.

Implement actions for notification and support in cases of violence against the elderly;

Structure risk classification at the hospital entrance;

Implement multidimensional assessment based on validated geriatric and gerontological instruments;

Register and manage iatrogenesis;

Structure a team and areas to end-of-life care and palliative care.

How are we currently?

59 hospitals



Full level: 6



Intermediate level: 9



Initial level: 22



Entry (Access) level: 22

<https://www.desenvolvimentosocial.sp.gov.br/assistencia-social/sao-paulo-amigo-do-idoso/>

<http://www.saude.sp.gov.br/ses/perfil/cidadao/homepage/outros-destaques/selo-hospital-amigo-do-idoso>

<http://sistema.seloamigodoidoso.saude.sp.gov.br/>



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Thank you / Agradeço a atenção!

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Primary care / Life cycle / Elderly health