

## People's experience of Covid Video Brief

### ICIC20 Virtual Conference.



**Working title:** People's Covid experience

**What:** A short video telling the real life stories of people's experience of Covid

**Who:** We want to hear from anyone who has been affected by Covid – here are some ideas:

- Someone working from home with young children
- Someone who usually receives treatment in a hospital setting, that had changed significantly
- A person who was seriously ill with Covid and has recovered
- A person who's family member has passed away due to Covid
- A person who's family member has passed away unrelated to Covid and the funeral and celebration of life was affected
- A care home worker
- A frontline worker

**Where:** ICIC20 Virtual Conference. It will also be shared on IFIC's social media channels during and after the event.

**When:** The Opening ceremony for ICIC20 Virtual 9<sup>th</sup> September 2020 and throughout the four days of ICIC20 Virtual.

**Why:** The aim of this video is to give voices to people to tell their story of their life during COVID. It will be shown at ICIC20 Virtual Conference to over 1000 global

delegates. We are aiming to get a snapshot of different lives, lived experience and a diverse global perspective. It is intended to be heart-warming, heart wrenching and inspiring. To celebrate us as people, our resolve in difficult times and our power to come together as resilient communities.

We are encouraging people to:

Contact [orlasnookocarroll@integratedcarefoundation.org](mailto:orlasnookocarroll@integratedcarefoundation.org) with names and/ or contacts of people to get in touch with to hear their story.

### **Logistics:**

We will set up and create a short Zoom (video) call of 5- 10 mins to hear about the person's life over the past few months.

While questions will be specific to the person and their experience - here is an idea of **Sample Questions:**

Where are you right now? i.e. geographically, home, work, bedroom etc

Are you or your region still in Lockdown?

Where did you spend Lockdown?

How does/ did it affect your day to day life?

Where did you get your food shopping?

Did people in your community or your family help you?

How does it affect you now?

We will then edit the video, put music to it and showcase it at ICIC20 Virtual Conference.

Things to note when taking the call:

If you are taking the video call on your smart phone – please set it up landscape and propped up against something, if possible.

Set yourself up in front of a light source; natural, daylight in front of a window if feasible.

If possible, set yourself up in a quiet space with no background noise. n.b., we understand that life is life especially during COVID, we are trying to get an understanding of where people are in the world both physically and emotionally, so if you are taking the call from a busy hospital, or your bedroom that is absolutely fine. We want to know about you and your life.

### **Who are we?**

[The International Foundation for Integrated Care](#) (IFIC) is a not-for-profit educational network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and adoption of integrated care policy and practice.

## **What is ICIC20 Virtual?**

The [ICIC20 Virtual Conference](#) is a relaunch of the 20th International Conference on Integrated Care that was due to take place in Šibenik, Croatia in April. Due to its virtual nature, delegates can connect from anywhere in the world, removing the cost and time associated barriers involved in attending the physical conference. The Virtual Conference will be attended by over 1,000 integrated care experts representing over 80 countries. Oral presentations, workshops and poster displays have been redesigned across 4 themed days.

## **Why should you be involved?**

You will get a free bursary place to ICIC20 Virtual with access to 100 sessions with over 150 hours of content across 4 days, as a thank you for your time to tell us your story.