

Health Management: MANAGING THE PRESENT AND SHAPING THE FUTURE

The European Health Management Association is delighted to be hosting its **EHMA 2021 Annual Conference** on the theme '**Health Management: managing the present and shaping the future**' on **15–17 September 2021**.

This year the Conference will take place digitally through the lens of Lisbon, Portugal and is organised in collaboration with the **Associação Portuguesa de Administradores Hospitalares (APAH)** and its academic partners, the **Escola Nacional de Saúde Pública** and the **Universidade Nova: Nova School of Business and Economics**.

Over the last year, health systems have encountered the most difficult times for a generation. Throughout the world, health services buckled under the strain of COVID-19, confronting enormous challenges around hospital capacity and workforce planning during a pandemic. As managers are pondering whether there will be a return to a 'new normal', important questions will be asked about how to increase the resilience and readiness of health systems whilst also providing high-quality routine care catching up on the backlog of many months of missed operations. Health management will be at the centre of providing solutions for these unprecedented difficulties. **Bringing together practitioners, researchers and academics to share solutions has never been more important than today.**

The EHMA Annual Conference is widely considered the **preeminent place to share experiences, skills and competencies in the field of health management**. With a strong focus on innovative practices in governing, planning and delivering services, our Annual Conference will be the perfect location to discussing the latest developments in integrated care, digital transformation and creating sustainable person-centred services.

Your support to the Conference will contribute to solving the most pressing challenges in healthcare management.

We look forward to working with you at EHMA 2021!

About EHMA

The European Health Management Association (EHMA) is a non-profit membership organisation committed to **support the spread of knowledge on effective health management**, enhancing the capacity and capability of health systems to deliver high quality healthcare. In doing so, we aspire to make a real difference to the lives of European citizens.

Active since 1982, EHMA plays a crucial role in engaging with the full ecosystem of European health management systems. EHMA is a highly accessible and well-established place where people can debate and engage in issues that affect them, where they feel they can advocate for change, and find solutions. Through our members and networks, we reach local, regional, national, and international levels.

About our Conference

The EHMA Annual Conference is the place for all healthcare stakeholders to come together, discuss current topics and exchange innovation and best practices. We strive to gather and connect the full healthcare ecosystem of academia, educators, research, health and hospital managers, healthcare professionals, students, policy- and decision-makers from Europe and beyond.

At EHMA 2021 we will be discussing 'Health Management: managing the Present and preparing for the Future' through key-themes that are the pillars of a successful response to the current and future needs of health management.

