An Asset Based Community Development Approach to Integrated care to support older people Health & Wellbeing of Older People
Integrated Care Matters Webinar
Healthy Spaces and Places
Wednesday 15th Dec 2021
Who Are MEAAP?

• An Older People’s Charity established in 2011 in Northern Ireland
• 140,000 population

• Wide Range of Initiatives
  – 120 Older People Group Members
  – IMPACTAgewell®
  – EU Funded “Peacing Ages Together”
  – Community Navigator
  – & Lots of Small Ones!
What is our approach to Asset Based Community Development?

Putting Social Needs on a par with Medical Needs

Address needs holistically

Integrated, valued & safe partnerships

Support people to take greater control of their own health

Older People
Health & Wellbeing Action Plans @IMPACTAgewell
Focus on Tackling Health Inequalities

Sir Michael Marmot – ‘Why treat people and then send them back to the conditions that made them sick?’
**IMPACTAgewell® Locality Hubs**

**Target Audience**
Those most at risk/vulnerable due to isolation & loneliness, co-morbidity & polypharmacy.

**Referral Criteria (All Partners Can Refer)**
- 60 years & over
- Living alone or with another person aged 60 years & over
- 1 long term health condition including Frailty

**2017/18**
- 6 Hubs
- 391 referrals

**2021/22 Q2**
- 18 Hubs
- 1,842 referrals to date
What Support did Betty get?
Stories are evidence

Likes to be called Sally...

First Visit
- Frequent visitor to GP.
- On 10 Prescriptions
- No Longer Driving
- Mobility issues
- No Social Contact

Over the 6 Month Support Period
- Medicines Use Review by Pharmacist
- Community Transport Scheme
- Rollator and Several Small Home Adaptations
- Good Morning Befriending calls
- Crime Prevention Officer home security visit
- Connects with local luncheon club

GP Referral
- 82 years young
- Lives alone
- Living with COPD & Diabetes
Action Research Evaluation

Identify the Problem

Devise a Plan

Act to implement your Plan

Observe Collect and Analyze your Data

Reflect and Share
Action Research Evaluation: Return on Investments

**Fiscal Return Ratio**
£2.38 : £1
Dec. 2021

This means that for every £1 invested there has been at least £2.38 of savings generated in terms of unscheduled health and social care, health and social care.

**Social Return Ratio**
£2.22 : £1
Nov. 2020

This means that for every £1 invested, there has been at least £2.22 of a social return on investment when considering all service users, health care practitioners and carers. This is a small reduction from the SROI value in NEF’s report, but that was highly provisional because of the small number of carers included. We can be much more confident that this SROI is based on an accurate assessment of the impact on carers.add more data

**Community Pharmacy Ratio**
£5.81 : £1
Nov. 2020

This means that for every £1 spent on community pharmacists within the project they delivered an invest to save return of £5.81

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Outcome for Health Care Practitioners

SURVEY ANALYSIS

- Increase in time pressure: -6.6%
- Improvement in skills and knowledge: 11%
- Job satisfaction: 5 (Gross) and 3 (Net)
- Stronger partnerships: 28 (Gross) and 19 (Net)
**Voice of the Health Care Practitioners**

**Time Pressure**

"Time is something I didn’t really take into consideration at the start, the amount of time it takes to gather all the information together." HCP017

**Stronger Partnerships**

"That term working in Silos has definitely been existing for long time...this is a chance to get around the table and discuss these vulnerable older people." HCP015

**Increased Skills and Knowledge**

“We can get very caught up with the whole health model...IMPACTAgewell® is reminding me all the time, it’s very important that somebody is comfortable in their own home, and their own circumstances and well supported and that goes such a long way to helping with all their Health & Social Care needs." HCP013

"It’s letting older people lead the conversations, listening to opposed to just prescribing.. you can help them join the dots that they need connected." HCP017
Further Information

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