3rd Asia Pacific Conference on Integrated Care
13–15 November 2023
Sydney, Australia

CONTACT
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The International Foundation for Integrated Care (IFIC) in partnership with IFIC Australia and the International Journal of Integrated Care (IJIC) present the 3rd Asia Pacific Conference on Integrated Care (APIC3) ‘Building healthcare system sustainability and resilience’ which will take place at the Wesley Conference Centre in Sydney from 13-15 November 2023.

It is supported by University of Sydney, Central Coast Research Institute (CCRI), University of Newcastle, Central Coast Local Health District, Sydney Local Health District, South Eastern Sydney Local Health District, Children’s Health Queensland, Health Consumers NSW, Central and Eastern Sydney PHN.

The expected benefits of APIC3 are to:

- Create a space for discussion, debate and learning around the future challenges and opportunities relating to integrated care and specifically to the main conference themes
- Bring together a mixed audience of policy-makers, managers, care professionals, academics and patients and carers to share ideas and best practice
- Build relationships between organisations
- Connect commercial partners with health and care professionals and patient and carer organisations
- Enable organisations to refine and strengthen messages.
- Provide organisations with content knowledge and expert input
Conference Logistics Team

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Chief Executive - IFIC

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University of Newcastle

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Harry Pope  
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Perrin Moss  
Children’s Health Queensland

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Health Consumers NSW

Tony Jackson  
South Eastern Sydney LHD

Brendan Goodger  
Central and Eastern Sydney PHN

Cassia Lindsay  
University of Newcastle
The 3rd Asia Pacific Conference on Integrated Care (APIC), which will include plenary lectures, and both oral and poster presentations of submitted abstracts, are organised across the below key themes.

With internationally renowned keynote speakers and plenary panels, invited speakers, oral abstracts and poster presentations from across the many disciplines that contribute to the growth and development of integrated care, the 3rd Asia Pacific Conference on Integrated Care (APIC3) should be an exciting and educational event for any practitioner, policymaker, researcher or learner in this emerging field.

The call for papers and conference programme are organised around the 9 Pillars of Integrated Care:
Participation and partnering can occur in several ways. The 3rd Asia Pacific Conference on Integrated Care (APIC3) provides partners with many opportunities to connect with policymakers, practitioners and researchers working towards integrated care. Up to 800 global health invested practitioners, academic, researchers and students from around the world are expected to participate in the Conference in Sydney, 2023.

In addition to connecting participants with the valuable resources your organisation provides, your support enables community based leaders and students to attend by offsetting travel and registration expenses.

Support from establishments such as yours is critical to the success of the conference. All profit from the Conference will go to The International Foundation for Integrated Care (IFIC), a not-for-profit network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and application of integrated care policy and practice. IFIC is the main supporter of the International Journal of Integrated Care (IJIC).

At APIC3 we will reduce our carbon footprint and become a greener conference. We will reduce the use of plastic, increase our digital offer over print and recycle where possible. You will find a range of green sponsorship options here and will be recognised from the podium for supporting a greener conference.
PATIENT SUPPORT

APIC3 proudly meets the Patients Included charter. The Patients Included designation demonstrates that the 3rd Asia Pacific Conference on Integrated Care is committed to incorporating the experience of patients and caregivers as experts while ensuring they are neither excluded nor exploited.

How we are meeting the charter clauses?

• Patients and caregivers will sit within the scientific committee and organizing committee working in equal partnership with all stakeholders to help organize the conference. This is also noted within the APIC3 Premier: “Patients and caregivers are actively engaged as partners that inform the planning and co-design of the conference and initiatives”

• Patients and caregivers will be part of our keynote speakers’ team for plenary sessions. They will also lead and take part in breakout sessions

• All recorded content will be available for free on the IFIC video channels and will be widely advertised via patient and caregiver advocacy groups via social media platforms

• We will be live tweeting from our account @IFICinfo but also our conference partners will be social reporting via platforms using #APIC3

You can further support the charter by becoming a bursary sponsor.

BURSARY SPONSOR*

Raise the profile of your organisation while supporting health and social care professionals and students and/or patients and carers to attend the conference. Not everyone can afford to attend the conference and organisations like yours can help extend the learning and have a beneficial impact on outcomes for communities and health and care systems. We have a wide range of options available at various prices points. Contact us for more details.

* Price on Application and benefits commensurate with contribution and in line with other headline sponsors
APIC3 PRINCIPAL CONFERENCE PARTNER

Our main partnering package (Principal Conference Partner- $50,000 (+GST) includes the opportunity to have a senior person representing your organisation in the Organising Committee of the Conference.

As a Principal Partner of the 3rd Asia Pacific Conference on Integrated Care (APIC3), your organisation will enjoy the highest level of exposure offered. The package includes extensive benefits and branding opportunities for widespread visibility at the Conference. The Principal Partner will have the premier exhibition stand and ‘headline’ status on the Conference website, marketing outlets and Conference literature.

Premier Conference Partner benefits include:

- Organisation Logo on main conference slide and on virtual platform noting Principal Conference Partner status (with equal prominence to conference hosts)
- Inclusion of one person representing the supporter in the organising committee of the Conference and/or Scientific Committee
- Your organisation may nominate a spokesperson to make a presentation to the full Conference as part of the main agenda. This will be agreed with the programme designer in advance so that your presentation is appropriately placed within the programme and compliments other presentations in that session
- Private pre-conference meeting organized in partnership with IFIC. IFIC to advise on agenda and invitations. IFIC to manage subscriptions
- Lunchtime or Breakfast workshop. Personalised invitation will be sent to all delegates and signups taken in advance. Contacts of attendees to be provided to the sponsor
- Four complimentary invitations to the Conference
- Exhibition stand (2.9 x 2 metres) including 2 exhibition-only passes for stand staff
- Name, logo and profile included in the Conference App (approx. 100 words)
- Profile on the Conference delegate app
- Opportunity to distribute corporate material e.g. a report, brochure or branded materials

integratedcarefoundation.org/apic3
CONFERENCE SUPPORT PACKAGES

We have a wide range of supporting packages ranging from $7,500 - $15,000 (+GST) which offer you the chance to make direct contact with delegates.

As a supporter of the 3rd Asia Pacific Conference on Integrated Care your organisation will enjoy extensive benefits and branding opportunities for widespread visibility at the conference.

WORKSHOP SPONSOR $15,000 (+GST)

As a Workshop Sponsor you will have the opportunity to host your own breakfast or lunch workshop, providing you with direct access to the delegates.

Workshops may be invitation only when you choose which delegates you would like to attend or be open to all delegates.

The package includes the following benefits:

- A branded email invitation inviting delegates to your session
- Access to contact details of delegates who attend your session
- Opportunity to write a post-conference blog summarizing your session
- Logo on main conference slide noting supporter status
- Four complimentary invitations to the conference
- Exhibition stand (2.9 x 2 meters) including 2 exhibition-only passes for the stand staff
- Logo, organisation profile and hyperlink on the homepage of the conference website
- Name, logo and profile included in the Conference App (approx. 100 words)
- Opportunity to distribute corporate material e.g report, brochure or branding materials

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CONFERENCE REGISTRATION SPONSOR $10,000 (+GST)

Self-service registration kiosks to improve efficiency of check-in and cut out unnecessary queuing and frustration for our delegates. You can be part of our new departure by sponsoring the self-service kiosks. Your logo will appear on the screens. Not only that but your logo will appear on the printed badge and lanyard.

- Logo on pull up banner in registration area recognizing you as Registration Sponsor
- Logo and profile in delegate information email
- Logo on main conference slide noting supporter status
- Logo on check-in screens
- Logo on delegate badge
- Logo on lanyards
- Organisation profile in Conference App
- Exhibition stand (2.9 x 2 meters) including 2 exhibitors only passes for the stand staff
- Logo, organisation profile and hyperlink on the homepage of the conference website
- Name, logo and profile included in the Conference App (approx. 100 words)
- Opportunity to distribute corporate material e.g report, brochure or branded materials
- Two Complimentary delegate places to the conference

CONFERENCE BUFFET LUNCH SPONSOR $10,000 (+GST) – COVERS 3 DAYS

The Conference lunch acts as the main opportunity for networking and is an ideal opportunity to raise awareness of your brand to the full Conference delegation. The package includes the following benefits:

- Supporter logo on external communications relating to the Conference lunch
- Exhibition space (2.9 x 2 meters) including 2 exhibition-only only passes for stand staff
- Name, logo and profile included in the Conference App (approx 100 words)
- Logo displayed on poser tables during lunch
- Your organisation may nominate a spokesperson to make a short dynamic presentation. This will inform the delegates of your organisation’s services and competitive advantages, as well as position your organisation as an industry leader
THE WELCOME RECEPTION

The welcome reception acts as an excellent opportunity for networking.

WELCOME RECEPTION SPONSOR $7,500 (+GST)

We will be hosting a Welcome Reception on Monday, 13 November.

The package will include the following benefits:

- Supporter logo on external communications relating to the Welcome reception
- Prominent promotion as a supporter of the drinks reception
- Name, logo and profile included in the Conference App (approx. 100 words)
- Your organisation may nominate a spokesperson to make a short dynamic presentation. This will inform the delegates of your organisation’s services and competitive advantages, as well as position your organisation as an industry leader.

DELEGATE APP SPONSOR $7,500 (+GST)

Delegates will download the conference delegate guide in advance of the conference to access the programme, speaker biographies and abstracts. This will also act as the conference delegate app on the day providing delegates will all the information they require to navigate the event. It will also provide delegates with opportunities to make connections with other delegates and to rate sessions.

The delegate app sponsor will have the following benefits:

- Prominent branding on the delegate app and recognition as app sponsor
- Supporter logo on external communications relating to the delegate app
PROMOTIONAL OPPORTUNITIES

The Conference includes many ways for organisations to position their brand and to inform the delegates of your organisation’s services and competitive advantages, as well as position your organisation as an industry leader.

ALL PACKAGES INCLUDE:

- Logo and hyperlink on appropriate pages of the Conference website and Virtual Portal
- Logo on appropriate pages of the Conference delegate app

THE CONTRIBUTION IS AS FOLLOWS:

- Digital Poster Sponsor - $7,500 (+GST)
- Delegate Conference Lanyards $5,000 (+GST) (available as add on to main sponsors only)
- Exhibition Stand $2,500 (+GST) – $7,500 (+GST)
- Seat drop $1,500 (+GST)

DIGITAL POSTER SPONSOR - $7,500 (+GST)

Posters are on display in the exhibition area via e-poster stations for the duration of the conference and there are several oral poster sessions on the programme. By becoming the Digital Poster Sponsor your organisation can exclusively brand these e-poster screens or place banners in the e-poster section of the venue, place organisation cards on tables within the e-poster poster display area and be recognised on main slides on display during the oral poster sessions.

- Logo on e-poster station/ pull up banner recognizing you as Poster Sponsor
- Logo and profile in communication about e-poster submission process and logo noted in e-poster submission system
- Logo on main conference slide noting supporter status
- Organisation profile in Conference App
- Exhibition stand (2.9 x 2 meters) including 2 exhibitors only passes for the stand staff
- Logo, organisation profile and hyperlink on the homepage of the conference website
- Name, logo and profile included in the Conference App (approx. 100 words)
- Opportunity to distribute corporate material e.g report, brochure or branded materials
- Two complementary delegate places to the conference
PROMOTIONAL OPPORTUNITIES

CONFERENCE LANYARDS $5,000 (+GST)
This is an opportunity for your organisation to receive maximum exposure at the conference across all 3 days.

- Available as an add on to main sponsors only
- Logo on delegate lanyards
- Organisation profile in the Conference App
- 1 Complimentary delegate place to the conference

EXHIBITION STAND $2,500 (+GST) – $7,500 (+GST)
The Conference exhibition allows extended exposure and networking opportunities during the entire Conference. Connect with professionals in the field of integrated care and showcase your products and services over 3 days. The exhibition is connected to the refreshment areas to allow delegates to learn first-hand about suppliers in a relaxed environment. Limited availability.

- Organisation profile in the Conference App (approx. 100 words)
- 1 complimentary exhibition only pass (no access to main sessions)

Exhibition price includes table and electric power point, morning and afternoon tea or coffee and lunch.

- SMEs/NGOs/Not for profit - $2,500 +GST (includes one pass)
- NHS/Public Sector/Academic Institutions - $5,000 +GST (includes two passes)
- Commercial Organisations - $7,500 +GST (includes two passes)

SEAT DROP - $1,500 (+GST)
Advertising space in the form of a flier or other material to be agreed, to connect participants with your valuable resources for improving health. Content to be approved and placement to be determined by conference organisers. Artwork to be supplied by the supporter.
<table>
<thead>
<tr>
<th>Headline packages include</th>
<th>Principal Partner $50,000 +GST</th>
<th>Workshop Sponsor $15,000 +GST</th>
<th>Lunch Sponsor $10,000 +GST</th>
<th>Drinks Sponsor $10,000 +GST</th>
<th>Delegate App Sponsor $7,500 +GST</th>
<th>Registration Sponsor $10,000 +GST</th>
<th>Digital Poster Sponsor $7,500 +GST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on main conference stage</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Inclusion of one person on organising committee</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<td>Plenary speaking opportunity</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>PriGSTe pre-conference meeting with IFIC</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Conference workshop as part of programme (inc email to delegates)</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Acknowledgement as sponsor in opening speeches</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Opportunity to make short presentation</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Exhibition space 2.9 x 2 Metre</td>
<td>Yes (most prominent position)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Profile in delegate app</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Opportunity to distribute flier as seat drop</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
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<tr>
<td>Organisation logo on conference website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Complimentary registrations to the conference</td>
<td>4</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Complimentary tickets to the welcome reception</td>
<td>4</td>
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<td>2</td>
<td>2</td>
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<tr>
<td>Discounted registration for additional delegates</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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</table>
EXHIBITION SPACE

Exhibition space is assigned by the conference organizers with priority given to headline sponsors. Remaining space is assigned on a first come basis. Organisations are free to choose their space once their sponsorship monies are paid in full. Full details of exhibitor set up, delivery and locations of stands will be distributed prior to the conference.

PAYMENT AND CANCELLATION

After the signed contract has been received by the conference organisers an invoice will be issued for a non-refundable payment of 25% of the total amount. The balance of the full payment is payable by 1st of August 2023. All cancellation requests must be submitted in writing. Cancellations received before 1 August 2023 will be required to pay 25% of full payment due. After 1 August 2023, no refunds will be made. IFIC reserves the right to cancel the exhibition or terminate the contract for any reason at any time upon written notice to the exhibitor. In this event a refund will be made for any rental fees paid by the exhibitor under the contract.

LIABILITY

The organisers accept no responsibility should the conference be cancelled due to force majeure cases. Materials and equipment belonging to exhibitors are their responsibility. The exhibitor is responsible for the safety of all their property onsite at the conference venue. It is advised that the exhibitors carry their own insurance against any risk of loss due to theft/negligence, damage, injury or liability.

Should you have other ideas for sponsoring APIC3 that are in line with your own organisational strategy we would be more than happy to discuss a bespoke package!
ABOUT THE FOUNDATION

The International Foundation for Integrated Care (IFIC) is a not-for-profit educational network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and adoption of integrated care policy and practice.

The Foundation seeks to achieve this through the development and exchange of ideas among academics, researchers, managers, clinicians, policy makers and users and carers of services throughout the World.

The Foundation’s goal is to provide a unique forum to bring these various perspectives together with the ultimate aim of improving the experience of care for patients, their families and communities, while improving the overall effectiveness of health and care systems.

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